



Motivational Safety Talks

“FAMILY FIRST” SAFETY TALKS

If you are looking for a way to motivate your employees to be safer, they should hear Casey Dixon, a down-to-earth safety professional who relates his personal experiences of how an accident can affect your life and the lives of family members. Casey’s “Family First” approach to safety has helped many companies turn their accident rates around and improve their results.



John “Casey” Dixon

A former truck driver and coal miner, Casey tells it like it is when it comes to the real reasons why it pays to be safe. His “heart to heart” dialogue will hit home with everyone and leave them with the conviction to change their behavior to be safe, all day, every day.

“Brian, Kim, & Casey, Excellent Training on Saturday. Thanks for putting together a first-rate presentation. Lots of positive comments and feedback from the employees attending. Will the same type of program be available for the Underground ART Classes coming up in March? Again. Well done. Thanks, Jim”

*Jim Pablic
Amfire Coal Co.*

You presented our managers with a training program that I will long remember. When you started the meeting, I remember you saying, “This will be something a little different than you are accustomed to.” The program was different, indeed.

The fact that you interacted with everyone one-on-one, in a down-to-earth manner, was great. I know your presentation affects people in different ways, and it is a powerful training tool.

*Bill Flear
Chief Safety Officer/Illinois Region
Genessee Wyoming Railroad*

Who needs Casey’s program

Any employer who wants the importance of being safe to “get through” to their employees.

Features

May be conducted as a separate program or within existing safety training programs.

Cost

May be included within a Retainer Agreement or by the session.